

## Director of Strategy & Engagement

The Environmental Law Centre (**ELC**) is focused on advancing effective environmental law and policy and public legal education. The ELC's mission is to advocate for laws that will sustain ecosystems and ensure a healthy environment by engaging citizens to advocate for the advancement of effective laws and policies.

The ELC is seeking an individual with a passion for helping organizations achieve their full potential, and experience bringing together exciting partnerships to deliver high-impact programs and systems change.

If you are passionate about environmental justice and ready to use your connections and understanding of Alberta's/Canada's philanthropic scene to support the work of a small but dedicated team, you might be our dream candidate!

The ELC is going through a period of growth and organizational change. The ELC is seeking a new **Director of Strategy and Engagement** with strong project management and institutional funding knowledge to amplify and expand our organization's impact locally, provincially and nationally.

Reporting to the Executive Director, you will use your network across the province and throughout the country, to:

- Drive strategy to advance critical relationships, narratives, and to position the organization as a leader in provincial, regional, and national advocacy around nature and regulatory evaluation;
- Scan the local, national and international landscape for opportunities to support the ELC's mission – to advocate for laws that will sustain ecosystems and ensure a healthy environment;
- Co-create action plans and metrics that align with the ELC's Strategic Plan;
- Develop a Partnership Growth Strategy to be implemented in conjunction with the Executive Director;
- Lead the development and implementation of a fundraising strategy around core ELC program areas;
- Engage institutional and individual donors in relation to core projects. Lead and manage the development of external funding applications by working across the organization

with program staff to draft funding proposals, ensure that projects are delivered on time and achieve their goals by meeting reporting deadlines and leading the program evaluation process; and

Oversee communication planning and implementation.

## Experience

Candidates for this position should have 5+ years in the following areas:

- Engaging and building relationships with a variety of funders, clients and donors from individuals to institutions;
- Managing projects that bring together organizational talent to deliver on strategic goals and achieve desired impact with identified partners;
- Experience in communications planning and strategy;
- Proven track record writing successful funding proposals, ideally within the environmental field;
- Experience with program evaluation and reporting to funders;
- Familiarity with logic models and theory of change;
- Developing and implementing strategic plans;
- Effective identification, creation and stewardship of strategic partnerships;
- Team player with proven ability to work with all levels of staff within an organization;
- Leading and mentoring a team; and
- Familiarity with environmental public policy at provincial and national levels.

## **Attributes**

- Strategic thinker who is also a people person
- Excellent communicator, particularly when it comes to writing and negotiation
- Ability to both coordinate different teams and participate in different team environments
- Strong critical thinking, problem-solving, coaching and mentoring skills
- Self-starter
- Life-long learner curious about social and environmental justice
- Well organized with the ability to help keep others on task and on time
- An understanding of non-profit/charitable organizational operations
- Passionate about making their community and the world a better place

Position: Full Time

Location: Edmonton, Alberta. Hybrid.

Salary range \$75,000-\$110,000 (dependent on experience)

Benefits include a health spending account and RRSP contribution.

Posting Date: April 25, 2023 Closing date: May 22, 2023

To apply please send a resume and cover letter to <a href="mailto:junger@elc.ab.ca">junger@elc.ab.ca</a>